



# UNCG Gerontology Research Network

Facilitating Transdisciplinary Aging-related Research at UNCG

April 7, 2010 • Issue 40

## ANNOUNCEMENTS

**Aging is Good Business: Opportunities for Entrepreneurs!** \*Registration and flyer attached\*

-Wednesday, **April 14, 2010**; 8:30 a.m. - 3:30 p.m.; Cone Ballroom, Elliott University Center, UNC-Greensboro

**-General registration through April 7. Don't forget to register! Invite everyone!**

-Details and the registration form to sponsor, exhibit, advertise, or attend are available at [www.uncg.edu/gro](http://www.uncg.edu/gro).

-Invited speakers explore opportunities for not only those who serve aging populations, but also for "boomers" themselves initiating new careers. Afternoon break-out sessions, hosted by our morning speakers, entrepreneurs, and experts on aging, will engage participant's entrepreneurial aspirations and provide supportive feedback. Continental breakfast and luncheon are included.

-*Free Agent Aging: Reinventing Ourselves in the Second Half of Life* presented by H. R. Rick Moody, PhD, Director, Academic Affairs, AARP, Washington, DC, moderator/provocateur of the Morning Plenary Session.

-*Entrepreneurship Opportunities* presented by Dianne H.B. Welsh, SPHR, Ph.D., Director, North Carolina Entrepreneurship Center, Charles A. Hayes Distinguished Professor of Entrepreneurship, Bryan School of Business and Economics, UNC- Greensboro

-*The Surprising Prevalence of Later-Life Entrepreneurship* presented by Edward G. Rogoff, MBA, PhD, Professor of Management, Baruch College, The City University of New York; and Co-Author, *The Second Chance Revolution: Becoming Your Own Boss After 50*

-*The New Entrepreneurial Models of Aging* presented by David L. Carroll, MA, Writer and Producer specializing in health and aging issues; and Co-Author, *The Second Chance Revolution: Becoming Your Own Boss After 50*

**-LinkedIn:** To help market the upcoming 2010 Summit: "Aging is Good Business: Opportunity for Entrepreneurs," please add this link to your LinkedIn websites: <http://www.uncg.edu/gro/aigb/aigb2010/index.html>. In addition, please connect with the UNCG Gerontology Department on LinkedIn: <http://www.linkedin.com/in/uncggerontology>.

## LOCAL

**UNCG Department of Psychology Presents the 2010 Kendon Smith Lecture Series** \*Flyer Attached\*

Maintaining Mental Fitness: Influences and Interventions on **April 30, 2010 1:30 pm – 4:30 pm, May 1, 2010 9:00 am – 12:45 pm** at Sullivan Science 101, UNCG Campus

April 30: Brain Aging, its Modifiers and Cognitive Correlates & The Adaptive Brain: Responding to the Challenge of Cognitive Aging and on May 1: The Role of Culture in Developing and Maintaining Mental Fitness & Enhancing Cognition and Brain Health through Physical Activity and Cognitive Training

The Kendon Smith Lectures *are free and open to the public. We encourage you to arrive early for proper seating. Parking is available in the McIver Parking Deck, which is right across the street from the Sullivan Science Building. Additional information on the lectures is available from Melanie Nickerson, [mdnicker@uncg.edu](mailto:mdnicker@uncg.edu), (336) 334-5480, or at [www.uncg.edu/psy/kendonsmith.htm](http://www.uncg.edu/psy/kendonsmith.htm)*

**1st Annual Creative Aging Symposium: Connecting Arts and Aging**

On **May 6-7, 2010** in Greensboro, NC. The Creative Aging Symposium offers both artists and healthcare professionals the opportunity to learn about how to incorporate creative programs and advance culture change in aging service environments. For more information visit [http://www.cca-nc.org/ccanc\\_specialevents\\_symposium.html](http://www.cca-nc.org/ccanc_specialevents_symposium.html).

## STATE

**Pet Partners Course (12 hours)** \*Registration Attached\*

-On **Saturday, April 10** from 8:30 am – 8:30 p.m. (Bring or buy nearby: lunch, dinner, and snacks ) at the YWCA (new location on Spring Garden Street) in Greensboro, NC. Pre-registration is requested.

-Pet Partners® are person-animal teams who have taken training about how to visit people in hospitals, nursing homes, schools, etc. Pet Partner Handlers are not required to have an animal in order to take the course or to be registered.

-This course is designed for **human handlers ONLY**. NO PETS ON THIS DATE. Minimum age is 10 years (student less than 17 must have parent onsite).

-Participants will be able to work with any registered Pet Partner animal after completion of course and screening through the Delta Society program. (extra fee to register and pay for liability insurance) See [www.deltasociety.org](http://www.deltasociety.org)

-Local Contact for More Information: Amy Chandler [amchandl@uncg.edu](mailto:amchandl@uncg.edu) Or call her at 336-334-5327 to leave a message.

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## ITEMS OF INTEREST

### **Greensboro News & Record Article on Alzheimer's**

Alzheimer's on the rise

Sunday, March 14, 2010

By Jonnelle Davis, Staff Writer

GREENSBORO — After nearly seven decades of marriage, Clyde Wilson still enjoys joking around with his wife, Ruby. But Alzheimer's disease has stolen most of her ability to respond. Wilson tells her she's stayed pretty over the years, while he's gotten ugly. He shows her pictures of their grandchildren to spark a memory. He mostly receives blank stares or unintelligible replies. "It's just about killed me," Wilson, 89, said about the physical, emotional and financial strains of caring for his 86-year-old wife. Now more families are likely to experience that same fate. Alzheimer's is rapidly increasing across the country, including in North Carolina, where a projected 210,000 people 65 and older are expected to have the disease by 2025, according to a recently released report from the Alzheimer's Association....

To read more: [http://www.newsrecord.com/content/2010/03/13/article/alzheimer\\_s\\_on\\_the\\_rise](http://www.newsrecord.com/content/2010/03/13/article/alzheimer_s_on_the_rise)