JAPAN, SOUTH KOREA and GERMANY are leading innovators in the **LONGEVITY ECONOMY**, to which the U.S. devotes an even greater portion of its GDP. Opportunities abound for those who understand individual, societal, and global aging **together with entrepreneurial skills**! Most older adults and Boomers are healthfully engaged with passions, disposable income and unmet needs.

In this **NEW** class, you’ll gain entrepreneurial skills while discovering Gerontographics, new technological insights, together with issues in shopping, work, transportation, education, clothing, and health for all older adults to remain productive and engaged.

**Upper-Class Undergrads/Graduate Students**

**Experiential Learning Environment**

In-class or Web-class option

**Entrepreneurial Skills**

**Global & National Foci**

**Competitive edge in the Longevity Economy**

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